

| HorseMagic.org - Sound Gallery |™

| **HorseMagic.org - Sound Gallery** | is a virtual online sound gallery run by **HorseMagic** situated at www.HorseMagic.org. It is a non-commercial, artist run gallery that places its values on a global display of field recordings, free improvisation and sound art, building links between artists and supporting emerging ones.

| **HorseMagic.org - Sound Gallery** | aims to make exhibiting for artists as easy and affordable as possible. The | **HorseMagic.org - Sound Gallery** | exhibits on a 3 weeks display policy, always opening on the 1st of the month and closing on the 21th. The sounds are strictly intended for this limited display, and should hence only be conveyed within that context.

Three Weeks display

- 1 **One Sound: US\$ 10**
- 2 **More than one sound: US\$ 15**

For group exhibitions with 3 or more participants, a US\$ 5 will be charged per person.

Gallery Terms and Conditions

- 1 The duration of each exhibition is 3 weeks.
- 2 The sounds have to be fresh; they should not have been used in any recording or commercial context prior to the exhibition.
- 3 It is not possible to sell the sounds, before or during exhibition.
- 4 A 40% deposit of rental cost is required on successful application. The deposit will be forfeited in the case of cancellation. The amount has to be transferred one week (5 working days) before the 1st of the month.
- 5 The balance of the rental cost is due two working days prior to the exhibition opening date.
- 6 Organising exhibition openings/online parties are not held responsible by **HorseMagic**.
- 7 Exhibitors are required to provide the sound material 7 working days before the 1st of the month.
- 8 **HorseMagic** does not take responsibility what so ever for the insurance of sounds sent against crash in server, loss of data ect.

HorseMagic provides:

- 1 Large electronic mail out
- 2 Uploading of your sounds and fitting them to the gallery.

Proposal to Exhibit

A proposal to exhibit must include:

- 1. A description of work to be exhibited**
 - (A maximum of 1 typed page)
- 2. Current Artist CV**
 - This should include: name, contact details, education, concerts, awards, collections, publications (For group shows, a brief CV per person should be included)
- 3. An example of the sounds that you intend to display in MP3, AIFF format (maximum quality) or hardcopy (cd/md/cassette)**
 - For group shows please submit works from every artist.
 - Clearly label all sounds and provide a separate typed list of details; playtime, date recorded, format and size.
- 4. Include preferred month of exhibition**
- 5. Send application to**
 - <mailto:gallery@horsemagic.org>
 - If you have any questions or problems in writing your proposal please send a mail to; <mailto:gallery@horsemagic.org>

If you are interested in taking part in a group exhibition please send us sounds of your work that can be added to our database for future group shows organised by

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